

## **INFORMATION ON GENERAL DATA PROTECTION REGULATION (GDPR)**

This Privacy Statement supports the obligation to inform pursuant to Art. 13 of GDPR; it also contains records of data processing activities in accordance with Art. 30 of GDPR.

**Processing Manager in the sense of the General Data Protection Regulation**  
**Supernova Cvjetni Ltd.**  
**Avenija Većeslava Holjevcica 62, Zagreb**  
**58465081422**

### **DATA PROTECTION SUPERVISOR**

In accordance with Art. 37 of GDPR Data Protection Supervisor shall not be appointed.

### **Data Protection**

The owners of these sites are very serious about the protection of your personal data. We treat your personal data as confidential and we comply with the provisions on data protection and this Privacy Statement.

Use of our web site is normally possible without the disclosure of personal data.

If personal data is collected on our sites (e.g. name, address or email address), data collection is always carried out on a voluntary basis, if possible. Data shall not be provided to third parties without your explicit consent.

We point out that data transmission over the Internet (e.g. in case of email communication) may have security shortcomings. Impeccable data protection from third-party access is not possible.

### **Cookies**

This web page uses cookies. We use cookies to personalize content and ads, offer features over social media, and analyze access to our web pages. In addition, we disclose information about visiting our web sites to our partners for social media, marketing and analysis.

It is possible for our partners to associate this information with other data you have provided them or which they have collected as part of your use of these services.

Cookies are small text files that used by web sites to make web site visits more efficient.

In accordance with legal regulations, we may store cookies on your device if this is necessary for the operation of this site. For all other types of cookies, we need your consent.

This page uses different types of cookies.

Our partners post some cookies that appear on our site.

Your consent is valid for the following domains: [www.supernova.hr](http://www.supernova.hr)

Your current status: allow cookies.

[Change your consent](#) | [Revoke your consent](#)

### **Necessary cookies**

Necessary cookies make it easier to use the web page in a way that allow you to use basic functions such as page navigation and access to secure web site areas. A web site without these cookies cannot work properly.

### **Statistics**

Statistical cookies by anonymous collecting and sending data help web page owners to understand the interaction between web pages and visitors.

### **Marketing**

Marketing cookies are used to track visitors on web pages. It is intended to show ads that are relevant and appealing to an individual. Therefore, such data is useful for advertisers and third-party marketing authorities.

### **Contact form**

When you send us queries via our contact form, your data from the form, including the contact information listed here, are stored for query processing and for additional questions. We do not give this information to third parties without your consent.

### **Your rights as a user**

As a user, you shall receive free information about your stored personal data, on request. If your request is not in contravention with the statutory obligation to store data (e.g. storage of telecommunication data), you shall be entitled to correct the wrong data as well as the right to discontinue or delete your personal data.

### **Google Analytics**

This web page uses analysis functions of Google Analytics web pages. The owner of this service is the company Google Inc., 1600 Amphitheater Parkway Mountain View, CA 94043, USA.

Google Analytics uses so-called cookies.

These text files are stored on your computer and allow analyzing the way you used the web page.

Information on using this webpage obtained by cookies is usually sent to a server in the USA and is stored there.

### **Add-on for the browser**

You can prevent cookies from being stored in the browser by settings of your browser; however, we point out that in this case you may not be able to use the full functionality of this web page.

You can prevent the data logging received by cookies and related to the way you use a webpage (including your IP address) and their processing by Google by downloading and installing an add-on to the browser that is available in the following link:

<https://tools.google.com/dlpage/gaoptout?hl=de>

### **Objection to data collection**

You can prevent collection of your data by Google Analytics by clicking this link.

An opt-out cookie is set that prevents collecting your data when you visit this online page: deactivate Google Analytics.

For more information on how Google Analytics works with user data, see Google Data Protection Statement:

<https://support.google.com/analytics/answer/6004245?hl=de>

### **Web Fonts**

For the unique display of type letters, this page uses the so-called Web Fonts function provided by Google.

When visiting a page, your browser loads the required fonts in your browser cache, which allows the correct display of texts and types of letters.

If your browser does not support Web Fonts, your computer uses standard script.

For more information about Google Web Fonts, visit:

<https://developers.google.com/fonts/faq> and in Google Privacy Statement: <https://www.google.com/policies/privacy/>

### **SSL encryption**

For security and protection of the transfer of confidential content such as the queries, you send to us as the site owner, this site uses SSL encryption.

You shall recognize the encrypted link by switching the browser's address bar from "http: //" to "https: //" and by the padlock symbol in the browser window.

If SSL encryption is activated, third parties cannot read the information you send.

### **Sending an advertisement email**

We use your personal information exclusively for sending the newsletter. Your email address is used exclusively for sending promotional newsletters. Processing of e-mail addresses is performed in accordance with the General Data Protection Regulation ("GDPR") and Croatian laws and regulations.

We do not take data that does not serve the requested service.

Data we may take can include:

Name and surname / name

- E-mail address

The delivery of newsletters, as well as the management of recipient lists and logging records, Supernova uses the SendinBlue platform and takes all necessary data protection measures in accordance with the General Data Protection Regulation and the Croatian Law and Regulations (GDPR). It is your right to accept or decline to receive our notices.

### **Rights of the user**

- The right to access your data
- The right on correction
- The right to forget
- The right to complain about the use of personal data

### **Right to access**

You have the right to information about your personal data we keep and keep in our newsletter system.

### **Right on correction**

You have the right to correct incorrect personal data that is related to you, if you think that they are incorrect, please contact us at

[zastita.podataka@supernova.hr](mailto:zastita.podataka@supernova.hr)

### **The right to forget**

You have the right to delete - forget your personal data, if you feel that your data needs to be deleted, please email us at [zastita.podataka@supernova.hr](mailto:zastita.podataka@supernova.hr) and the data shall be removed without unnecessary delays.

The right to complain about the use of personal data

If you submit a complaint about using the personal data, we shall not use it for this purpose (sending a newsletter). You have the right to file a complaint with the Personal Data Protection Agency, at the e-mail address [azop@azop.hr](mailto:azop@azop.hr) or at the address Martićeva ulica 14, 10000 Zagreb.

Contacts: how you can exercise your rights

For all questions and requests regarding your personal data, please contact our data protection coordinators at: [zastita.podataka@supernova.hr](mailto:zastita.podataka@supernova.hr)

The site owners reserve the right to take legal action in case of sending advertising information without the need, for example by sending spam emails.

### **Facebook Pixel**

Our web uses to measure the pixel code conversion for actions of visitors of Facebook, Facebook Inc. 1601 S. California Ave, Palo Alto, CA 94304, USA ("Facebook").

This allows tracking the visitor behavior after they click on a Facebook advert and forwarded to the bidders' online sites. This makes it possible to analyze the effectiveness of advertising ads for statistical purposes, for market research, and for optimizing future advertising activities.

Collected data for us as owners of this web page is anonymous; we cannot make inferences about the identity of the user.

However, Facebook stores and processes this data so that it has the ability to link to a specific user profile and Facebook can use the data for its own advertising purposes, in accordance with the Facebook Data Use Policy - (<https://www.facebook.com/about/privacy/>).

This allows Facebook to run adverts on their site and outside Facebook. The owner of the site does not have any influence on such use of the data.

You can find tips on protecting your privacy in Facebook's privacy statement: <https://www.facebook.com/about/privacy/>

On link [https://www.facebook.com/ads/preferences/?entry\\_product=ad\\_settings\\_screen](https://www.facebook.com/ads/preferences/?entry_product=ad_settings_screen) you can deactivate the "Custom Audiences" remarketing function. You must be logged in to Facebook.

If you do not have a Facebook account, Facebook advertising companies based on the search of your web pages can be deactivated on the European Interactive Digital Advertising Alliance's online advertising website: <http://www.youronlinechoices.com/de/praeferenzmanagement/>